



Chapter 5

Term Insurance

| Level | Decreasing | Increasing |
|--|---|--|
| <ul style="list-style-type: none"> ▪ Level premium ▪ Level benefit | <ul style="list-style-type: none"> • Benefit goes down • Premium stays level • Pays off loans and insures tuition • "Credit life" | <ul style="list-style-type: none"> • Benefit goes up • Based on Consumer Price Index, flat dollar amount, or stated percentage • COLA rider |

Whole Life

vs.

Universal Life

| Whole Life | Universal Life |
|---|---|
| <ul style="list-style-type: none"> • Level/scheduled premium • Level benefit • Matures @ 100 • Cash Value <ul style="list-style-type: none"> ○ Loans only <ul style="list-style-type: none"> ▪ Insurance company's money ▪ Tax-free ▪ Does NOT affect amount in cash value ▪ Don't repay = reduces benefit | <ul style="list-style-type: none"> • Flexible premium • Flexible benefit • Matures @ 100 • Cash Value <ul style="list-style-type: none"> ○ Loans or Withdrawals <ul style="list-style-type: none"> ▪ <u>Loans</u> = same as whole life ▪ <u>Withdrawals</u> <ul style="list-style-type: none"> • Policyowner's money • Reduces cash value • Taxable FIFO (principal first) |

Types of Whole Life

- **Indexed whole life**
 - Benefit goes up with Consumer Price Index
 - Without evidence of insurability (no health questions)
 - Policyowner assumes the risk = premium goes up each year with the benefit
 - Insurer assumes the risk = higher level premium from day 1
- **Modified Endowment Contracts (MECs)**
 - 7-pay test (premium paid-up within first 7 years (single premium whole life is automatically a MEC)
 - Policyowner pays taxes on the gain if they try to borrow against the cash value
 - Death benefits are tax-free
 - Company’s responsibility to make sure policy meets the definition of life insurance (doesn’t become a MEC without lots of approvals)
- **Family plans**
 - One parent has whole life and the other has term (rider)
 - Kid’s rider
 - All kids for one price
 - Up to \$10,000/kid
 - Up to age 21
 - Newborns not covered until 14 days regardless of health
- **Multiple protection** – Combination of whole life and term, this will pay 2x or 3x the death benefit if it happens within a certain number of years, and only the original death benefit thereafter because term drops off
- **Joint life** – covers 2+ lives (usually spouses)
 - Death benefit option 1 – pays the surviving spouse
 - Death benefit option 2 – pays only after the second person dies (last survivor/second-to-die)
Used for estate taxes
- **Juvenile** – whole life insurance on a baby, can purchase before kid is 15
 - Payor provision/rider – pays the premium for the kid if the adult premium payor dies or becomes disabled
 - Pays the premium until the kid is 25 or the policy is paid-up, whichever is first

“Paid-up” = whole life

10-pay life/20-pay life/#-pay life = whole life

This means the PREMIUMS are paid up/ cash values continue to grow

| Fixed Products | Variable Products |
|---|--|
| <ul style="list-style-type: none"> ▪ Insurance company controls the investments of the cash value (assumes the risk) ▪ Principal and interest % are guaranteed ▪ Invest in bonds and mortgages ▪ Inflation risk | <ul style="list-style-type: none"> ▪ Consumer controls the investments of the cash value (assumes the risk) ▪ Principal and interest % are not guaranteed ▪ Invest in mutual funds ▪ Market risk ▪ Separate account |

| | |
|---|---|
| <ul style="list-style-type: none"> ▪ General account ▪ Regulated by the state Office of Insurance Regulation ▪ Won't say "fixed" – will just say whole life, universal life or annuity | <ul style="list-style-type: none"> ▪ Dually regulated by the state Office of Insurance Regulation AND the SEC ▪ Requires state and federal license ▪ Will say "variable" |
|---|---|

| Product | Premium | Who controls the cash value investments? |
|-------------------------|----------------|---|
| Whole life | Level | Insurance company Everything is guaranteed Safest |
| Universal life | Flexible | Insurance company Some guarantees Safe but little riskier |
| Variable life | Level | Policyowner Nothing in cash value is guaranteed Riskier |
| Variable universal life | Flexible | Policyowner Nothing in cash value is guaranteed Riskiest |